



Dear Business Owner,

The Will County Lodging Association is comprised of 21 hotel lodging partners with a goal to enhance the strength of the tourism and lodging industries within Will County, Illinois. We are a collaborative voice and active members within community organizations such as the Heritage Corridor Convention and Visitors Bureau, Will County Center for Economic Development, Joliet Region Chamber of Commerce and Industry as well as the Romeoville and Bolingbrook Chambers of Commerce and Industry.

We are currently accepting applications from business partners for both our Allied and AlliedPlus Memberships. Allied and AlliedPlus Membership with WCLA is a great way to get and stay connected to Will County hotels in order to grow your business. As a member, you will have the access you need to show your support of the industry, promote your business to Will County hotels, build strong relationships with hotel decision-makers, and make useful connections with the properties near you. Below you will find additional benefits as an Allied Member.

#### **ALLIED MEMBER BENEFITS**

- Allied Membership to the WCLA
- Access to WCLA membership lists of decision makers
- Listing on WCLA website (<http://www.willcountylodging.org/>) under Allied Members
- Annual Cost \$75

#### **ALLIEDPLUS MEMBER BENEFITS**

- Allied Membership to the WCLA
- Access to WCLA membership lists of decision makers
- Listing on the home page and allied member page of both the WCLA website (<http://www.willcountylodging.org/>) and the new Visit Will website ([visitwill.com](http://visitwill.com)) as a sponsor
- 1 email blast to all members yearly
- Invitation to our social membership meetings to network with WCLA Members
- Option to present your services annually to our members at WCLA meetings
- Annual Cost \$125

To join WCLA please visit [www.willcountylodging.org/join](http://www.willcountylodging.org/join). Please don't hesitate to contact us if you have any questions regarding our organization or Allied Membership.

**Dan Scott, CHA**

President

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[www.willcountylodging.org](http://www.willcountylodging.org)  
[www.visitwill.com](http://www.visitwill.com)